

# SPONSORS & EXHIBITORS

TWELFTH ANNUAL  
**ISOASUMMIT**  
 OCTOBER 17<sup>th</sup>–19<sup>th</sup>

## ISOA SUMMIT PRESENTING PARTNER

**Investment: \$30,000**

- Organization name tagged on printed, electronic and promotional materials as the presenting partner of the overall conference: "The 2017 ISOA Summit presented by \_\_\_\_\_."
- Six (6) Summit registrations.
- One (1) table top exhibit booth.
- Access for four (4) non-member guests into the Member's Lounge.
- Full page advertisement in Summit Guidebook.
- Six (6) invitees to the VIP/Sponsor private reception with Joe Theismann on Wednesday, October 18<sup>th</sup>.
- Six (6) invitations to the New Chairman's Reception at the Cabinet restaurant Thursday, October 19<sup>th</sup>, after the end of the program.

## KEYNOTE SPEAKER PRESENTING PARTNER

**Investment: \$15,000 • Only 1 Remaining**

- Organization name tagged on all fliers, electronic print and promotional materials as the presenting sponsor of the speaker.
- Four (4) registrations to Summit 2017.
- One (1) Exhibit Booth.
- 1/2 page advertisement in Summit Guidebook.
- Six (6) invites to the VIP/Sponsor private reception with Joe Theismann on Wednesday, October 18<sup>th</sup>.
- Speaker seated at organization's designated exclusive table at Wednesday dinner.

## PLENARY SESSION PRESENTING PARTNER

**Investment: \$10,000 • Only 1 Remaining**

- Two (2) registrations included in sponsorship package.
- Exhibit table at opening night reception and at Hyatt for two (2) days of conference.
- 1/2 page advertisement in Summit booklet.
- Six (6) invitees to the VIP/Sponsor private reception with Joe Theismann on Weds. October 18<sup>th</sup>
- Acknowledgment of sponsorship on registration website and promotional materials.

## EXHIBITOR

	TABLE SIZE	CHAIRS	POWER	INTERNET	REGISTRATIONS	ADVERTISEMENT
<b>Non-ISOA Members: \$5,000</b>	6 feet	2	Included	Wireless	1	1/4 Page Summit Guidebook Ad
<b>ISOA Members: \$4,000</b>	6 feet	2	Included	Wireless	1	1/2 Page Summit Guidebook Ad

## ADDITIONAL SPONSOR OPPORTUNITIES:

### ISOA MEMBER LOUNGE

**Investment; \$5,000**

In lounge desk/table for representative and materials during hours of operation.

Organization name on all signage and promotion to ISOA members.

1/4 page advertisement in Summit Guidebook.

### NEW CHAIRMAN'S RECEPTION

**Investment ; \$5,000**

Post conference VIP reception for all ISOA members in Cabinet Restaurant at Grand Hyatt

Six (6) invitations to reception.

Organization name on all signage and promotion to ISOA members.

1/4 page advertisement in Summit Guidebook.

### BREAKS (2 PER DAY) & LUNCHES (2)

**Investment: \$2,000 each**

One (1) registration.

Organization signage on break tables and lunch tables.

Acknowledgment and listing on Summit website.

